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## ART ILLUSTRATION/PAGE LAYOUTS/CREATIVE ART DIRECTION & SUPERVISION

### SUMMARY

- Professional photographer since 1968.
- Over 20 years of advertising, marketing and editorial experience in photography and graphic art.
- Consultant in art direction for magazines, brochures and outdoor advertising.
- Photography teacher at ESCA and St. Antoine High Schools of Madagascar (1971-1977).
- Producer of calendars for corporate clients (1973-1996).
- Producer of annual reports for major banks, including BTM, BNI, and the World Bank (1974-1977).
- Creator of “Destination Madagascar” and “Images de Madagascar” line of picture postcards with scenes and nature from Madagascar (1975-1996).
- Founder of “Images de Madagascar”, a publication on tourism in Madagascar (1991-1996).
- Director of PUBLIPHOTO, a stock art photography company. Major clients included AFIP, SIGMA, SIPA, HAVAS PUBLICITE, DIE WELT (1975-1981).
- Founder and Marketing Director of COLORMAD (1982-1985).
- Marketing Consultant on all aspects of tourism of “The Indian Ocean” (1985 – 1992).
- Editorial Design and Publishing Consultant for AIR MADAGASCAR, MAD AIRTOURS Tour Operator (1985- 1995)

### PROFESSIONAL EXPERIENCE:

#### 2004

- “VOICI MADAGASCAR”: Photo exhibit - Celebration of 30 years of Photography at the United Nations with the “Association Culturelle Francophone des Nations Unies.”
- Launch of greeting cards lines “Images de Madagascar et des Etats-Unis”, “Ecotourism”, and others.

#### December 2001-Present

- Accredited Photographer at the United States Tennis Open Championships (US Open)
- Correspondent and photographer with various organisms of the United Nations, such as ECOSOC, the United Nations Security Council, IFAD, WHO, UNESCO, WORLD BANK, UNEP, UNDP, GLOBAL ALLIANCE FOR WOMEN’S HEALTH and NGO’s.
- Media Marketing Consultant
- Member of the United Nations Correspondents Association (UNCA)  
Member of the International Center of Photography (ICP)

## **2000-2001**

- Correspondent and collaborator with various organisms of the United Nations, such as UNEP, OMS and UNESCO.
- Exhibition with the UN Photographic Society
- **MADAGASCAR MAGAZINE**: Official international diplomatic correspondent and reporter to the United Nations and in the United States for “Madagascar Magazine”. Cover all activities by the foreign Missions, including Madagascar, Cameroon, Burkina Faso, Morocco, Congo, Kenya, Mali, Monaco, Italy, Rwanda, Australia, Mauritius, Indonesia, USA, and NGO’s.
- **UN DIPLOMATIC TIMES** – Illustrator
- **ELMHURST LIBRARY, QUEENS, NY-Adult Center** – Presentation on Madagascar

## **1998**

- Major photography exhibitor for the “**World day of Prayer for Madagascar**” and collaborator with MAD.USA, Inc., a non-profit organization for Madagascar based in the United States.
- Illustration collaborator with the UNESCO agency in New York.

## **WORK EXPERIENCE IN MADAGASCAR**

### **1997**

- UNESCO’s magazine on worldwide information.- art illustrator and on going consultant
- “MADAGASCAR MAGAZINE”, based in France – art illustrator and magazine representative.
- “NY ROVAN’ANTANANARIVO” book in collaboration with the University of Madagascar.
- Illustration and producer of Air Madagascar’s Magazine in Munich.

### **1996**

- “MADAGASCAR AVENTURES” – publication on tourism.
- SCTT MADAGASCAR – flyer on tourism and RADAMA HOTEL Brochure.
- Producer of “SONS ET LUMIERES” at the Queen’s Palace with the “Rotariens” (slide presentation).
- Color exhibit on the architecture of MANJAKAMIADANA (QUEEN’S PALACE).

### **1995**

- Illustrations for the poetry book by Rado ANDRIAMANANTENA.
- Brochures: “MOTEL AU TRANSIT”, “HOTEL LE TOAMASINA”, “MAQUETTES DE BATEAUX”.
- Producer of SAFARI PHOTO ECOTOURISM Antananarivo, Fianarantsoa, Manakara.
- Marketing Consultant “CABINET D’ARCHITECTURE BERNARD RAKOTONAVALONA”.

### **1994**

- Illustration of the Malagasy Bible.
- Created the KOBAMA documentary “Le blé, profession d’avenir”, and was responsible for all promotional vehicles (T-shirts, booths and fair).
- Picture greeting cards for BTM, SICAM, AUXIMAD, and SOAM.
- Calendars for SOAM and TRANSCONTINENT.

### **1993 - 1995**

- Page layout and art direction for “Journal de Communication et de Publicité de l’Océan Indien”.
- FIMAG: Scoop on photography for the Ministry of Industry (brochure).
- ONUDI report “Investir à Madagascar” with the Ministry of Industry (book).

### **1982 – 1992**

- Expert consultant on USAID for cyclone KAMISY in Majunga and Diego.
- Interior designer for the BTM offices across Madagascar (the largest bank in Madagascar).
- Photoskema 3 (Kodak) exhibit in Italy.
- Two workshops given during the Festival of Arles in France in collaboration with Lucien Clergue.

### **1981 – 1982**

- Internship at LABO HAMELL (PARIS)
- Producer of picture exhibit and illustrations for “NY ANY AMINAY” (FIAP PARIS) with Air Madagascar and Malgadecor; Color Exhibit of MADAGASCAR HILTON INTERNATIONAL, “NY ANY AMINAY” with Air Madagascar.

### **1980**

- Publications and all marketing materials for the insurance company “Ny Havana”.
- Photographer for “VAHINY” (Air Madagascar’s inflight magazine).
- UNICEF – “Woman and Child”.
- Brochure for tourism on NOSY-BE with Air Madagascar “747 Boeing Tolompiavotana”.

### **1975 – 1979**

- Producer of black and white exhibit “VISAGES ET REALISATIONS” (IVATO-International Airport).
- Official photographer for Air Madagascar and Madagascar HILTON.
- Media Kits for SECREN (producer).
- Producer of advertising campaign for DREAM cigarettes (MELIA).
- Registered the company name “Images de Madagascar”, and produced the business’s first weekly calendar.
- Official photographer for the Ministry of Education for kindergarten through the 5<sup>th</sup> grade (Antananarivo, Antsirabe, Manakara, Fianarantsoa).

### **EDUCATION**

- Professional certificate in Imaging (Italy KODAK SKEMA 3).
- Professional certificate in Graphic Arts (France).
- Professional certificate in business technology (Madagascar)
- Professional certificate in photography (France).
- Stock photos available: Black and White, Color, and slides